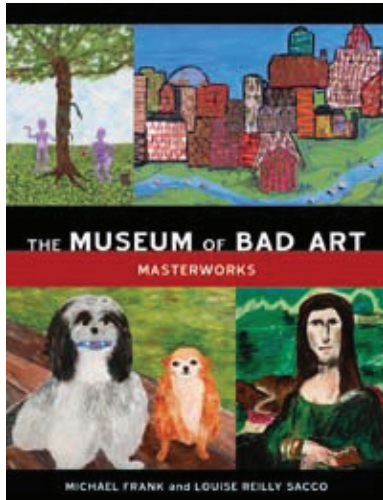


Publicity Contact: Susan Pi • susan.pi@tenspeed.com • 510-559-1600, ext. 3300

“They’re not in it for the Monet” –People

THE MUSEUM OF BAD ART MASTERWORKS

By Michael Frank and Louise Reilly Sacco



Museum of Bad Art Masterworks

by Michael Frank and
Louise Reilly Sacco

6 x 8 inches

128 pages

full color

\$14.95 hardcover

ISBN: 978-1-58008-911-1

Ten Speed Press

Publication date: MAY 2008



Prosthetic Claw

**GALLERY
OPENING PARTY**
Visit MuseumOfBadArt.org
for more information.

The Museum of Bad Art: Masterworks presents a pulsating collection of more than seventy never-before-published pieces of artwork from the permanent collection of the Museum of Bad Art (MOBA). Pulled from sidewalk trash piles or acquired for less than \$6.50 apiece, each work of art is truly too bad to be ignored.

“The principal principle for a work of art to be accepted,” explains Michael Frank, MOBA’s curator-in-chief, “is that it must have been created by someone who was seriously attempting to make an artistic statement—one that has gone horribly awry in either its concept or execution.”

Located in Dedham, Massachusetts, the museum is currently housed in the basement of a Boston movie theater within earshot of the men’s room. A second location is planned nearby in yet another movie theater basement with a rousing gallery opening party to take place in May. MOBA has been featured in a variety of media including CNN, Good Morning America, and many more.

The Museum of Bad Art: Masterworks pulls together full-color images of the best (worst) art from MOBA’s collection of over four hundred pieces including title, artist, dimensions, and media. Each piece also features “expert” commentary to help readers better understand the “vision” of the artist. From *Prosthetic Claw* to *Drilling for Eggs*, it is clear that many of these artists suffered for their art: now it is the reader’s turn.

OPEN CALL FOR INSPIRED INTERPRETATORS

The Museum of Bad Art is excited to offer one lucky person the title of “Official MOBA Guest Interpretator” in celebration of the new book release. See the anonymous painting at www.MuseumOfBadArt.org (or in the gallery) and submit an inspired title along with an interpretation to enter. The winner will receive a free copy of the book as well as have the unequivocal honor of “interpreting” an official specimen of the MOBA gallery. Promo will run from May 1st to 31st with the winner announced in June.

ABOUT THE AUTHORS

LOUISE REILLY SACCO is the permanent acting interim executive director of the Museum of Bad Art. A founding member of the MOBA team, she originally served as director of financial enablement. She lives in Needham, Massachusetts. MICHAEL FRANK is the curator-in-chief of the Museum of Bad Art and lives in Boston, Massachusetts. Both are available for interviews.

For your convenience, you can now download high-res cover images, author photos, and press releases at <http://www.tenspeed.com/resources/tspkits.htm>